Fresh Fruit & Vegetable State Profile

WEST VIRGINIA

State Fruit & Vegetable Production

- **11 K** Acres of Fresh Produce & Tree Nuts
- **$4.1 M** Fresh Produce & Tree Nuts Exports
- **$32 M** Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

- **2,399** Farms
- **2,621** Farm Employees
- **30** Produce Shippers, Wholesalers & Businesses

Fresh Produce & Tree Nuts Exports

Federal Investments in Fruits & Vegetables

- **83 M** servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
- **$2.5 M** in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)
- **$2.1 M** in Fresh Fruit and Vegetable Program (FFVP) to 184 schools annually

Opportunities to Increase Fruit & Vegetable Consumption

- **32** schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- **100%** of schools need Updated Kitchen Equipment
- **ONLY 7%** of adults across West Virginia are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

NATIONAL Covid-19 Economic Relief

- **174 K+** jobs retained by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K
- **MORE THAN 132 M** Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 BILLION
- **$2.3 B** Coronavirus Food Assistance Program (CFAP) payments, $3.2 MILLION to West Virginia

Value of Fresh Produce & Tree Nuts

Total Market Access Program (MAP) Funding for Specialty Crops

- **$53 M**

in Specialty Crop Block Grants

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