Fresh Fruit & Vegetable State Profile

SOUTH CAROLINA

State Fruit & Vegetable Production

78 K Acres of Fresh Produce & Tree Nuts
$30.4 M Fresh Produce & Tree Nuts Exports
$194 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

3,031 Farms
9,969 Farm Employees

Opportunities to Increase Fruit & Vegetable Consumption

71 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative
88% of schools need Updated Kitchen Equipment
ONLY 9% of adults across South Carolina are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

NATIONAL Covid-19 Economic Relief

174 K+ jobs retained by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K
MORE THAN 132 M Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 BILLION
$2.3 B Coronavirus Food Assistance Program (CFAP) payments, $10.9 MILLION to South Carolina

Federal Investments in Fruits & Vegetables

199 M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
$6.5 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)
$3 M in Fresh Fruit and Vegetable Program (FFVP) to 146 schools annually

$53 M Total Market Access Program (MAP) Funding for Specialty Crops
$6.2 M in Specialty Crop Block Grants
$140 K value in Pest & Disease Grants
$1.8 M in projects through Specialty Crop Research Initiative (SCRI)

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