Oregon Fresh Fruit & Vegetable State Profile

**State Fruit & Vegetable Production**
- **394 K** Acres of Fresh Produce & Tree Nuts
- **$284 M** Fresh Produce & Tree Nuts Exports
- **$1 B** Value of Fresh Produce & Tree Nuts

**State Fruit & Vegetable Businesses & Workforce**
- **8,659** Farms
- **76,947** Farm Employees
- **133** Produce Shippers, Wholesalers & Businesses

**Opportunities to Increase Fruit & Vegetable Consumption**
- **34** schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- **89%** of schools need Updated Kitchen Equipment
- **ONLY 12%** of adults across Oregon are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**Federal Investments in Fruits & Vegetables**
- **116 M** servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
- **$6 M** in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)
- **$3.2 M** in Fresh Fruit and Vegetable Program (FFVP) to 130 schools annually
- **$53 M** Total Market Access Program (MAP) Funding for Specialty Crops
- **$22.8 M** in Specialty Crop Block Grants
- **$210 K** value in Pest & Disease Grants
- **$13.3 M** in projects through Specialty Crop Research Initiative (SCRI)

**NATIONAL Covid-19 Economic Relief**
- **174 K+** jobs retained by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K
- **MORE THAN 132 M** Farmers to Families Food boxes delivered by local and regional distributors valued at **$4.5 BILLION**
- **$2.3 B** Coronavirus Food Assistance Program (CFAP) payments, **$74.8 MILLION to Oregon**

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