Fresh Fruit & Vegetable State Profile

OKLAHOMA

State Fruit & Vegetable Production

- 16,000 Acres of Fresh Produce & Tree Nuts
- $22,000,000 Fresh Produce & Tree Nuts Exports
- $67,000,000 Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

- 1,423 Farms
- 6,356 Farm Employees
- 43 Produce Shippers, Wholesalers & Businesses

Opportunities to Increase Fruit & Vegetable Consumption

- ONLY 7% of adults across Oklahoma are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption
- 87% of schools need updated kitchen equipment
- 52 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative

Federal Investments in Fruits & Vegetables

- 165,000,000 servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
- $5,000,000 in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)
- $3,000,000 in Fresh Fruit and Vegetable Program (FFVP) to 199 schools annually

Total Market Access Program (MAP) Funding for Specialty Crops

- $53,000,000

Federal Investments in Specialty Crops

- $6,000,000 in Specialty Crop Block Grants

Covid-19 Economic Relief

- 174,000+ jobs retained by 2,869 companies who had Paycheck Protection Program (PPP) loans over $150,000
- MORE THAN 132,000,000 Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 BILLION
- $2.3 BILLION Coronavirus Food Assistance Program (CFAP) payments, $66 MILLION to Oklahoma

United Fresh Produce Association

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