Fresh Fruit & Vegetable State Profile

NORTH CAROLINA

State Fruit & Vegetable Production

307 K Acres of Fresh Produce & Tree Nuts

$98.7 M Fresh Produce & Tree Nuts Exports

$662 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

6,407 Farms

34,791 Farm Employees

194 Produce Shippers, Wholesalers & Businesses

Opportunities to Increase Fruit & Vegetable Consumption

18 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative

93% of schools need Updated Kitchen Equipment

9% of adults across North Carolina are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

NATIONAL Covid-19 Economic Relief

174 K+ jobs retained by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K

MORE THAN 132 M Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 BILLION

$2.3 B Coronavirus Food Assistance Program (CFAP) payments, $75.2 MILLION to North Carolina

Federal Investments in Fruits & Vegetables

349 M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs

$16 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)

$4.3 M in Fresh Fruit and Vegetable Program (FFVP) to 202 schools annually

Total Market Access Program (MAP) Funding for Specialty Crops $53 M

$14 M in Specialty Crop Block Grants

$460 K value in Pest & Disease Grants

$17.5 M in projects through Specialty Crop Research Initiative (SCRI)

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