Fresh Fruit & Vegetable State Profile

NEW MEXICO

State Fruit & Vegetable Production

58 K Acres of Fresh Produce & Tree Nuts

$214 M Fresh Produce & Tree Nuts Exports

$308 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

3,160 Farms

8,522 Farm Employees

48 Produce Shippers, Wholesalers & Businesses

Opportunities to Increase Fruit & Vegetable Consumption

13 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative

93% of schools need Updated Kitchen Equipment

ONLY 11% of adults across New Mexico are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

NATIONAL Covid-19 Economic Relief

174 K+ jobs retained by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K

MORE THAN 132 M Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 BILLION

$2.3 B Coronavirus Food Assistance Program (CFAP) payments, $19 MILLION to New Mexico

Federal Investments in Fruits & Vegetables

92 M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs

$3 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)

$2.5 M in Fresh Fruit and Vegetable Program (FFVP) to 152 schools annually

$6.1 M in Specialty Crop Block Grants

$4.4 M in projects through Specialty Crop Research Initiative (SCRI)

Total Market Access Program (MAP) Funding for Specialty Crops $53 M