Fresh Fruit & Vegetable State Profile

NEW JERSEY

State Fruit & Vegetable Production

- 115 K Acres of Fresh Produce & Tree Nuts
- $55 M Fresh Produce & Tree Nuts Exports
- $363 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

- 2,714 Farms
- 20,658 Farm Employees
- 303 Produce Shippers, Wholesalers & Businesses

Oppunities to Increase Fruit & Vegetable Consumption

- 101 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 86% of schools need Updated Kitchen Equipment
- ONLY 10% of adults across New Jersey are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

- 280 M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
- $11 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)
- $4.7 M in Fresh Fruit and Vegetable Program (FFVP) to 171 schools annually

Total Market Access Program (MAP) Funding for Specialty Crops

- $53M

$9.3 M in Specialty Crop Block Grants

$7.3 M in projects through Specialty Crop Research Initiative (SCRI)

NATIONAL Covid-19 Economic Relief

- 174 K+ jobs retained by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K
- MORE THAN 132 M Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 BILLION
- $2.3 B Coronavirus Food Assistance Program (CFAP) payments, $24.7 MILLION to New Jersey