Fresh Fruit & Vegetable State Profile

NEVADA

State Fruit & Vegetable Production

6 K Acres of Fresh Produce & Tree Nuts
$1.8 M Fresh Produce & Tree Nuts Exports
$19 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

207 Farms
1,989 Farm Employees

20% INCREASE nationwide in H2A workers
39 Produce Shippers, Wholesalers & Businesses

Opportunities to Increase Fruit & Vegetable Consumption

20% schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative
89% of schools need Updated Kitchen Equipment
ONLY 12% of adults across Nevada are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

98 M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
$4.6 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)
$2.8 M in Fresh Fruit and Vegetable Program (FFVP) to 88 schools annually

$3.2 M in Specialty Crop Block Grants

Total Market Access Program (MAP) Funding for Specialty Crops $53 M

NATIONAL Covid-19 Economic Relief

174 K+ jobs retained by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K
MORE THAN 132 M Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 BILLION
$2.3 B Coronavirus Food Assistance Program (CFAP) payments, $1.5 MILLION to Nevada

88% of schools need Updated Kitchen Equipment

only 12% of adults across Nevada are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

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