Fresh Fruit & Vegetable State Profile

**NEBRASKA**

**State Fruit & Vegetable Production**

- **47 K** Acres of Fresh Produce & Tree Nuts
- **$20 M** Fresh Produce & Tree Nuts Exports
- **$96 M** Value of Fresh Produce & Tree Nuts

**State Fruit & Vegetable Businesses & Workforce**

- **881** Farms
- **5,802** Farm Employees
- **20** Produce Shippers, Wholesalers & Businesses

**Opportunities to Increase Fruit & Vegetable Consumption**

- **20** schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- **98%** of schools need Updated Kitchen Equipment
- **ONLY 10%** of adults across Nebraska are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**Federal Investments in Fruits & Vegetables**

- **91 M** servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
- **$2 M** in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)
- **$2.6 M** in Fresh Fruit and Vegetable Program (FFVP) to 116 schools annually

**Total Market Access Program (MAP) Funding for Specialty Crops**

- **$53 M**

**$6.3 M** in Specialty Crop Block Grants

**NATIONAL Covid-19 Economic Relief**

- **174 K+** jobs retained by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K
- **MORE THAN 132 M** Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 BILLION
- **$2.3 B** Coronavirus Food Assistance Program (CFAP) payments, $7.2 MILLION to Nebraska

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