United Fresh Launches 117th Congress Meet and Greet Series
Freshmen members of the 117th Congress to meet virtually with the fresh produce industry

WASHINGTON, D.C. (January 4, 2021) – United Fresh welcomes the 117th Congress, sworn in on Sunday, January 3, 2021 to Washington, D.C. This new congress, which includes 67 freshman members of the House and Senate, will drive the country’s legislative agenda for the next two years.

Throughout this past year, members of the House and Senate have met with the fresh produce industry virtually to learn of our priority issues and to understand the impact of our businesses in their communities.

“We hosted more than 60 congressional meetings last September during our Annual Washington Conference,” said Robert Guenther, Senior Vice President of Public Policy, United Fresh Produce Association. “Both Members of Congress and United Fresh members found the interactions to be productive, so what better way to continue to engage and welcome the new class of the 117th Congress.”

United Fresh will host the “Fresh Faces of the 117th Congress Meet and Greet Series” over the next three months, hosting virtual meetings with new members of Congress. Meetings will be open to all United Fresh members, allowing companies to gain a broader understanding of the makeup of the 117th Congress, regardless of geographic location.

This series is exclusive for United Fresh members only. To learn more and to register to attend meetings as they’re confirmed, visit www.unitedfresh.org For questions, contact Angela Tiwari, Director of Grassroots & Political Action at atiwari@unitedfresh.org.

###

About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption. For more information, visit www.unitedfresh.org.