Fresh Fruit & Vegetable State Profile

MISSOURI

State Fruit & Vegetable Production

- 36 K Acres of Fresh Produce & Tree Nuts
- $6.8 M Fresh Produce & Tree Nuts Exports
- $93 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

- 3,290 Farms
- 7,157 Farm Employees
- 80 Produce Shippers, Wholesalers & Businesses

Opportunities to Increase Fruit & Vegetable Consumption

- 120 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 86% of schools need Updated Kitchen Equipment
- ONLY 9% of adults across Missouri are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

- 234 M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
- $8 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)
- $3.6 M in Fresh Fruit and Vegetable Program (FFVP) to 198 schools annually

NATIONAL Covid-19 Economic Relief

- 174 K+ jobs retained by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K
- MORE THAN 132 M Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 BILLION
- $2.3 B Coronavirus Food Assistance Program (CFAP) payments, $5.1 MILLION to Missouri

Total Market Access Program (MAP) Funding for Specialty Crops

- $53 M

Specialty Crop Block Grants

- $4.6 M

Pest & Disease Grants

- $89 K