Fresh Fruit & Vegetable State Profile
MISSISSIPPI

State Fruit & Vegetable Production

73 K Acres of Fresh Produce & Tree Nuts
$18.5 M Fresh Produce & Tree Nuts Exports
$119 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

2,387 Farms
5,854 Farm Employees

Opportunities to Increase Fruit & Vegetable Consumption

23 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative

95% of schools need Updated Kitchen Equipment

Only 7% of adults across Mississippi are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

151 M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs

$6 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)

$2.7 M in Fresh Fruit and Vegetable Program (FFVP) to 113 schools annually

Total Market Access Program (MAP)

$53 M Funding for Specialty Crops

$4.3 M in Specialty Crop Block Grants

$112 K value in Pest & Disease Grants

$232 K in projects through Specialty Crop Research Initiative (SCRI)
FY 2008-2017

NATIONAL Covid-19 Economic Relief

174 K+ jobs retained by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K

More than 132 M Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 BILLION

$2.3 B Coronavirus Food Assistance Program (CFAP) payments, $14.2 MILLION to Mississippi

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