Fresh Fruit & Vegetable State Profile

**Massachusetts**

**State Fruit & Vegetable Production**
- 56,000 Acres of Fresh Produce & Tree Nuts
- $19 Million Fresh Produce & Tree Nuts Exports
- $190 Million Value of Fresh Produce & Tree Nuts

**State Fruit & Vegetable Businesses & Workforce**
- 2,966 Farms
- 10,250 Farm Employees

**Opportunities to Increase Fruit & Vegetable Consumption**
- 97% of schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 85% of schools need Updated Kitchen Equipment
- Only 13% of adults across Massachusetts are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**Federal Investments in Fruits & Vegetables**
- 205 Million servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
- $8.5 Million in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)
- $3.9 Million in Fresh Fruit and Vegetable Program (FFVP) to 181 schools annually
- $5.2 Million in Specialty Crop Block Grants
- $3.3 Million in projects through Specialty Crop Research Initiative (SCRI)

**NATIONAL Covid-19 Economic Relief**
- 174,000 jobs retained by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K
- More than 132 Million Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 Billion
- $2.3 Billion Coronavirus Food Assistance Program (CFAP) payments, $18.3 Million to Massachusetts