Fresh Fruit & Vegetable State Profile

LOUISIANA

State Fruit & Vegetable Production

- 27 K Acres of Fresh Produce & Tree Nuts
- $10 M Fresh Produce & Tree Nuts Exports
- $61 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

- 1,470 Farms
- 4,789 Farm Employees
- 51 Produce Shippers, Wholesalers & Businesses

Top 10 State for certified H2A workers

Opportunities to Increase Fruit & Vegetable Consumption

- 117 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 93% of schools need Updated Kitchen Equipment
- ONLY 10% of adults across Louisiana are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

- 218 M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
- $8 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)
- $3.2 M in Fresh Fruit and Vegetable Program (FFVP) to 57 schools annually

Total Market Access Program (MAP) Funding for Specialty Crops

- $53 M

$4.5 M in Specialty Crop Block Grants

$143 K in Pest & Disease Grants

$3.3 M in projects through Specialty Crop Research Initiative (SCRI)

NATIONAL Covid-19 Economic Relief

- 174 K+ jobs retained by 2,869 companies who had Paycheck Protection Program (PPP) loans over $150K
- MORE THAN 132 M Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 BILLION
- $2.3 B Coronavirus Food Assistance Program (CFAP) payments, $19.2 MILLION to Louisiana

unitedfresh.org | 1901 Pennsylvania Ave. NW Suite 1100 | Washington, D.C. 20006