Fresh Fruit & Vegetable State Profile

**IDAHO**

**State Fruit & Vegetable Production**
- 713 K Acres of Fresh Produce & Tree Nuts
- $141 M Fresh Produce & Tree Nuts Exports
- $1 B Value of Fresh Produce & Tree Nuts

**State Fruit & Vegetable Businesses & Workforce**
- 2,048 Farms
- 23,809 Farm Employees
- 117 Produce Shippers, Wholesalers & Businesses

**Opportunities to Increase Fruit & Vegetable Consumption**
- 39 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 94% of schools need Updated Kitchen Equipment
- ONLY 11% of adults across Idaho are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**Federal Investments in Fruits & Vegetables**
- 59 M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
- $2.5 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)
- $2.4 M in Fresh Fruit and Vegetable Program (FFVP) to 121 schools annually

**Total Market Access Program (MAP) Funding for Specialty Crops**
- $53 M

**NATIONAL Covid-19 Economic Relief**
- 174 K+ jobs retained by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K
- MORE THAN 132 M Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 BILLION
- $2.3 B Coronavirus Food Assistance Program (CFAP) payments, $121.6 MILLION to Idaho

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