# Fresh Fruit & Vegetable State Profile

## Florida

### State Fruit & Vegetable Production

- **Acres of Fresh Produce & Tree Nuts:** 499 K
- **Fresh Produce & Tree Nuts Exports:** $575 M
- **Value of Fresh Produce & Tree Nuts:** $2.6 B

### State Fruit & Vegetable Businesses & Workforce

- **Farms:** 6,439
- **Farm Employees:** 81,058
- **Produce Shippers, Wholesalers & Businesses:** 900

### Opportunities to Increase Fruit & Vegetable Consumption

- **98 schools** and growing have received salad bars through the industry’s investment in the [United Fresh Start Foundation and Salad Bars to School Initiative](unitedfresh.org)
- **89%** of schools need **Updated Kitchen Equipment**
- **ONLY 12%** of adults across Florida are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

### Federal Investments in Fruits & Vegetables

- **743 M** servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
- **$35 M** in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)
- **$8 M** in Fresh Fruit and Vegetable Program (FFVP) to **275 schools annually**

### Total Market Access Program (MAP)

- **$53 M** Funding for Specialty Crops

### Pest & Disease Grants

- **$51.7 M** in Specialty Crop Block Grants

### Coronavirus Food Assistance Program (CFAP)

- **$314 K** value in Pest & Disease Grants
- **$31 M** in projects through Specialty Crop Research Initiative (SCRI)

### Covid-19 Economic Relief

- **174 K+ jobs retained** by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K
- **MORE THAN 132 M Farmers to Families Food boxes delivered** valued at **$4.5 BILLION**
- **$2.3 B Coronavirus Food Assistance Program (CFAP) payments,** **$197.5 MILLION to Florida**