Fresh Fruit & Vegetable State Profile
ARKANSAS

State Fruit & Vegetable Production

- 21K Acres of Fresh Produce & Tree Nuts
- $2.2M Fresh Produce & Tree Nuts Exports
- $64M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

- 1,662 Farms
- 3,287 Farm Employees
- 35 Produce Shippers, Wholesalers & Businesses

Opportunities to Increase Fruit & Vegetable Consumption

- 31 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 92% of schools need Updated Kitchen Equipment
- ONLY 8% of adults across Arkansas are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

- 134M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
- $5M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)
- $2.9M in Fresh Fruit and Vegetable Program (FFVP) to 130 schools annually

- $3.6M in Specialty Crop Block Grants
- $196K value in Pest & Disease Grants
- $4.7M in projects through Specialty Crop Research Initiative (SCRI)

NATIONAL Covid-19 Economic Relief

- 174K+ jobs retained by 2869 companies who had Paycheck Protection Program (PPP) loans over $150K
- MORE THAN 132M Farmers to Families Food boxes delivered by local and regional distributors valued at $4.5 BILLION
- $2.3B Coronavirus Food Assistance Program (CFAP) payments, $8.8 MILLION to Arkansas