

2021 MEMBERSHIP APPLICATION RETAIL-FOODSERVICE



Company _____
Website _____
Primary Contact _____ E-mail _____
Title _____
Mailing Address _____
City _____ State _____ Postal Code _____ Country _____
Phone _____ Fax _____

SELECT YOUR COMPANY'S BUSINESS SEGMENT(S):

- Retail - Convenience Operator Retail - Supermarket Operator Foodservice Operator
 Retail - eCommerce/Online Retail - Wholesale Grocer Foodservice - Online/Meal Kits

SELECT YOUR COMPANY'S OWNERSHIP TYPE:

- Family Public Private

HOW MANY INDIVIDUALS ARE CURRENTLY EMPLOYED FULL TIME BY YOUR COMPANY? _____ (optional)

DUES LEVEL

Select your dues level based on your company's annual produce purchases:

- Less than \$100 million \$1,050
 \$100 million – \$500 million \$1,600
 Over \$500 million \$2,130

SPECIAL CONTRIBUTIONS

Join fellow industry leaders in helping grow the produce business for the future!

Chairman's Roundtable \$1,500

Chairman's Roundtable members enhance our industry's public policy impact, helping us educate government leaders on food safety, nutrition policy, labor and immigration, and more. Your support helps create the best possible business environment for the fresh produce industry.

United Fresh Start Foundation \$500 \$1,000 \$1,500 Other _____

The United Fresh Start Foundation is focused exclusively on increasing children's access to fresh fruits and vegetables. Your contribution will help continue our successful school salad bar program, provide a platform to engage with school foodservice leaders and make available opportunities for future engagement with innovative programs that are increasing access to fresh produce for children and families. Help make a difference today!

Please add dues and contributions: \$ _____

PAYMENT INFORMATION

- Check American Express Visa Mastercard

Name on Card _____ Credit Card Number _____
Expiration Date _____ CVV _____

Ninety percent of dues payment is deductible as an ordinary business expense. Restrictions on deductibility are imposed as a result of association lobbying activities. We estimate that the non-deductible portion of your 2020 dues, the portion that is allocable to lobbying, is 10%. Payments are not tax deductible as charitable contributions. Dues are payable annually on January 1.

ADDITIONAL COMPANY CONTACTS:

Your United Fresh membership is a company membership – any employee at your company is eligible to access member benefits and services. To help your company maximize the value of your membership, we recommend you designate a contact for each position area below (if applicable for your company). If you wish to add any additional contacts to your membership roster, please contact our member services team at **202-303-3400** or united@unitedfresh.org.

PROCUREMENT

Name _____ Email _____

Commodity Responsibilities _____

Name _____ Email _____

Commodity Responsibilities _____

Name _____ Email _____

Commodity Responsibilities _____

Name _____ Email _____

Commodity Responsibilities _____

COMMUNICATIONS/PR

Name _____ Email _____

CULINARY/MENU DEVELOPMENT

Name _____ Email _____

FOOD SAFETY

Name _____ Email _____

MARKETING

Name _____ Email _____

MERCHANDISING

Name _____ Email _____

NUTRITION

Name _____ Email _____

QUALITY ASSURANCE/CONTROL

Name _____ Email _____

SUPPLY CHAIN MANAGEMENT

Name _____ Email _____