Mentor Expectations and Responsibilities

The purpose of the United Fresh Produce Safety Immersion Program is to help further develop newer produce safety professionals. We seek three-four industry leaders who are willing to serve as mentors for the second 10-15 person cohort. This document lays out the expectations of mentors. Questions can be directed to Jennifer McEntire at jmcentire@unitedfresh.org

1. What is the time commitment?
   a. Mentors should expect to spend roughly 3 weeks, divided over the course of a year, supporting the participants in this program
   b. Mentors will spend an hour getting to know participants during a virtual reception at the 2021 FreshStart Conference. Mentors will accompany participants during three 3-day experiences or weeks of virtual education sessions (format is TBD based on company and governmental travel restrictions). If in-person meetings are possible, two of the experiences will be held independently, and one held in conjunction with the 2021 Washington Conference.
   c. In addition, mentors should plan to join the supplemental webinars and optional networking sessions with participants and industry experts.
   d. Additionally, mentors should plan to set aside 3 hours per month to speak with and coach participants. Mentors should strive to remain generally available to field produce safety inquiries from participants.

2. Do I need to participate in all activities?
   a. Yes, mentors are encouraged to participate in all activities; dates of critical events will be communicated as the program launches. Optional enrichment opportunities will also be available to participants, and we hope mentors will support them.

3. What does “participate” mean?
   a. In addition to working closely with a subset of participants, mentors will be expected to:
      i. Serve as an instructor during a webinar or serve as an instructor during an experience
      ii. Demonstrate a “journal club” style critique of a publication, evaluation of a regulation, critique of a new technology, or comparable way in which critical thinking skills are demonstrated
      iii. Provide formal, constructive feedback to participants when they present their “journal club” or research report

4. What is the fee?
   a. There is no fee to participate. In addition, mentors will receive complimentary registrations for the virtual 2021 FreshStart Conference, Annual Convention & Expo, and the Washington Conference. Additionally, the program will cover hotel and meals during the meetings. Mentors will be responsible for their own transportation and related travel expenses.

5. Will specific participants be assigned to me?
   a. Yes, we will pair you with 3-4 program participants but hope you will network with all participants.

6. How long is the term?
   a. The official term is approximately one year, beginning in January 2021. The hope is that the connections that are made through the program are long lasting.
7. Is there a term limit?
   a. No. With each new group of cohorts, a new group of mentors will be solicited. Previous mentors are welcome to re-apply.