

# FRUIT & VEGETABLE STATE PROFILE



## WYOMING

### STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries: Farms: **44** Acres: **n/a** Value: **\$291,000**
- Vegetables, Potatoes & Melons: Farms: **53** Acres: **906** Value: **\$3,246,000**

### PRODUCE BUSINESS & EMPLOYMENT

- **0** Produce shippers, wholesalers and businesses
- **14** Farmers markets selling fresh fruits and vegetables
- **4134** FTE produce industry employment impact from producer to retailer

### NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity **24.6%**; National rank: **42**
- Adults consuming fruits and vegetables less than once daily – Fruits: **38.2%** Vegetables: **22.4%**
- Prevalence of childhood obesity ages 10-17 is **10.7%**; National rank: **48**

### OPPORTUNITY FOR BETTER HEALTH

- **14,914** Children participating in school breakfast; breakfasts served **2,490,681**
- **53,763** Children participating in school lunch; lunches served **8,816,092**
- **11,980** Participants in the Women, Infants and Children Program
- **36,376** Participants in SNAP Program

### IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided **\$1,096,211** from 2008-2013 used to fund **61** projects to increase competitiveness and profitability of Wyoming producers.
- Fresh Fruit & Vegetable Program provides Wyoming **\$1,900,684** to fund fruit and vegetable snacks in **135** elementary schools this year.
- WIC provides Wyoming participants an estimated **\$1.2 million** annually in fruit and vegetable vouchers.

#### SOURCES

USDA 2012 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future

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