

FRUIT & VEGETABLE STATE PROFILE



WASHINGTON

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries: Farms: **5,176** Acres: **315,819** Value: **\$2,931,370,000**
- Vegetables, Potatoes & Melons: Farms: **2,836** Acres: **351,639** Value: **\$1,064,081,000**

PRODUCE BUSINESS & EMPLOYMENT

- **327** Produce shippers, wholesalers and businesses
- **94** Farmers markets selling fresh fruits and vegetables
- **7,152** FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity **26.8%**; National rank: **32**
- Adults consuming fruits and vegetables less than once daily – Fruits: **35%** Vegetables: **18.8%**
- Prevalence of childhood obesity ages 10-17 is **11%**; National rank: **46**

OPPORTUNITY FOR BETTER HEALTH

- **183,977** Children participating in school breakfast; breakfasts served **30,782,575**
- **519,615** Children participating in school lunch; lunches served **86,098,523**
- **191,753** Participants in the Women, Infants and Children Program
- **1,105,343** Participants in SNAP Program

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided **\$16,724,623** from 2008-2013 used to fund **124** projects to increase competitiveness and profitability of Washington producers.
- Fresh Fruit & Vegetable Program provides Washington **\$3,607,729** to fund fruit and vegetable snacks in **140** elementary schools this year.
- WIC provides Washington participants an estimated **\$20.7 million** annually in fruit and vegetable vouchers.

SOURCES

USDA 2012 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future

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