FRUIT & VEGETABLE STATE PROFILE UNITED FRESH PRODUCE ASSOCIATION PRODUCE ASSOCIATION

STATE FRUIT & VEGETABLE PRODUCTION

- ° \$301.3 Million Value of fruits, vegetables, berries, potatoes, melons and tree nuts
- ° 92,730 Acres of fruits, vegetables, berries, potatoes, melons and tree nuts

PRODUCE BUSINESS & EMPLOYMENT

- ° **8,190** Farms
- ° 31,244 Farm employees
- ° 249 Produce shippers, wholesalers and businesses
- ° \$46.16 Million Value in fresh fruit and vegetable exports

OPPORTUNITY FOR FRUIT AND VEGETABLE CONSUMPTION

- ° 13.5% Prevalence of childhood obesity ages 10-17; National rank: #36
- ° 80% of school districts need at least one piece of equipment to better serve nutritious foods
- $^{\circ}$ 84.5% of schools are meeting the current school nutrition standards
- ° 97% of parents support serving a fruit or vegetable in school meals

NEED FOR BETTER HEALTH

- 355,213 Children participating in school breakfast; breakfasts served 59,464,537
- ° 1,035,113 Children participating in school lunch; lunches served 170,678,780
- ° 245,979 Participants in the Women, Infants and Children Program (WIC)
- ° 1,866,954 Participants in SNAP Program
- 98 Schools have received salad bars through the United Fresh Start Foundation/Let's Move Salad Bars To Schools Initiative

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- \$7.257 Million Total funding from the Farm Bill Specialty Crop Block Grant Program for 132 projects to increase competitiveness and profitability of producers from 2008-2015.
- ° \$5.404 Million To fund the Fresh Fruit & Vegetable Program in 214 elementary schools this year
- ° \$26.56 Million Estimated annually for fruit and vegetable vouchers for WIC participants.