

# FRUIT & VEGETABLE STATE PROFILE



# NORTH CAROLINA

## STATE FRUIT & VEGETABLE PRODUCTION

- **\$520.1 Million** Value of fruits, vegetables, berries, potatoes, melons and tree nuts
- **143,842** Acres of fruits, vegetables, berries, potatoes, melons and tree nuts

## PRODUCE BUSINESS & EMPLOYMENT

- **6,427** Farms
- **34,791** Farm employees
- **194** Produce shippers, wholesalers and businesses
- **\$73.1 Million** Value in fresh fruit and vegetable exports

## OPPORTUNITY FOR FRUIT AND VEGETABLE CONSUMPTION

- **16%** Prevalence of childhood obesity ages 10-17; National rank: **#18**
- **93%** of school districts need at least one piece of equipment to better serve nutritious foods
- **100%** of schools are meeting the current school nutrition standards

## NEED FOR BETTER HEALTH

- **455,912** Children participating in school breakfast; breakfasts served **76,392,386**
- **903,945** Children participating in school lunch; lunches served **152,572,457**
- **248,859** Participants in the Women, Infants and Children Program (WIC)
- **1,598,845** Participants in SNAP Program
- **18** Schools have received salad bars through the United Fresh Start Foundation/*Let's Move Salad Bars To Schools* Initiative

## IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- **\$8.172 Million** Total funding from the Farm Bill Specialty Crop Block Grant Program for **149** projects to increase competitiveness and profitability of producers from 2008-2015.
- **\$4.637 Million** To fund the Fresh Fruit & Vegetable Program in **192** elementary schools this year
- **\$26.87 Million** Estimated annually for fruit and vegetable vouchers for WIC participants.