



NEWS RELEASE

For Immediate Release, August 17, 2015

Contact: Mary Coppola
mcoppola@unitedfresh.org
202-303-3425

**United Fresh and the Transportation Intermediaries Association
Releases Broker/Shipper Transportation Agreement Template**

WASHINGTON, D.C. (August 17, 2015) – The United Fresh Produce Association announces the release of the Broker/Shipper Transportation Agreement template. Crafted by members of the United Fresh [Supply Chain Logistics Council](#) in partnership with the Transportation Intermediaries Association (TIA), the template is designed for members' use when entering into the specific business relationship between shipping companies and third party transportation providers.

"This broker-shipper contract is the first of its kind to serve the produce industry," said Ken Lund, Vice President, Support Operations, Allen Lund Company, Inc., "This template will save those Association members who use it many hours. It was put together by experts who worked hard to create a fair document to allow the parties to do more business together. I am very proud of the United Fresh Produce Association as they continue to provide tools for membership to help them be more effective and profitable."

"In today's age, transportation contracts are a necessity," said James Lee, Vice President, Legal Affairs, Chop Tank Transport. "As produce is an exempt commodity, and produce transportation is unregulated per se, the importance of United Fresh Produce Association and TIA coming together to create a fair and ethical model contract to be used by both shippers and logistics providers cannot be stressed enough. I am proud to be even a small part of the membership from both organizations who contributed their time, energy, and expertise in order to make this happen."

The Broker/Shipper Transportation Agreement template is a free resource for United Fresh members and can be downloaded at <http://www.unitedfresh.org/resources>. For more information or questions about the template, contact Dan Vaché, Vice President, Supply Chain Management and staff liaison to the United Fresh Supply Chain Logistics Council at dvache@unitedfresh.org or 425.629.6271.

###

About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations.

We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training

and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption. For more information, visit www.unitedfresh.org