



UNITED FRESH START FOUNDATION

## **NEWS RELEASE**

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### **Steven Titlebaum Joins United Fresh Start Foundation as Director of Development**

WASHINGTON, D.C. (October 5, 2016) – The United Fresh Start Foundation welcomes Steven Titlebaum, CFRE, as its newly appointed Director of Development. In this role, Steven will be responsible for directing all fundraising efforts to help the foundation expand on its mission to increase children's access to fresh produce.

Titlebaum brings more than two decades of nonprofit management experience, including vast development expertise with local and national nonprofit organizations. Prior to joining the foundation, he was the Director of Development at Gallaudet University, the world's only university with programs specifically designed to accommodate deaf and hard of hearing students. At Gallaudet, he worked with major donors and developed funding strategies for special university projects.

"Steven will be a tremendous asset to our organization," said United Fresh President & CEO Tom Stenzel. "We have already made great strides with our foundation, and we are eager to tap into Steve's experience and knowledge to help grow the impact of our work."

Prior to his time at Gallaudet, Steven was the Director of Resource Development for Capital Caring, where he managed corporate giving and created a Corporate Advisory Group. In addition, he has served on the board of the Association of Fundraising Professionals DC Chapter and on its Executive Committee as Vice President of Membership. Steven has a Bachelor's degree from Pennsylvania State University and a Master's degree in Human Services Administration from Spertus College in Chicago. He holds a Certified Fund-Raising Executive (CFRE) designation and has taught multiple classes on the many aspects of fundraising and development.

Steve began work at the United Fresh Start Foundation on September 23.

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#### **About The United Fresh Start Foundation**

The United Fresh Start Foundation is a 501 (c)(3) not-for-profit organization focused exclusively on increasing children's access to fresh fruits and vegetables. Affiliated with the United Fresh Produce Association, the Foundation is committed to helping today's children achieve the public health goal to make half their plate fruits and vegetables in order to live longer and healthier lives. We work to create an environment in which kids have easy access to high-quality, great-tasting and affordable fresh fruits and vegetables, whenever and wherever they are choosing snacks or a meal, ensuring kids everywhere are *Growing Up Fresh*. More information at: [www.unitedfreshstart.org](http://www.unitedfreshstart.org).