



UNITED FRESH START FOUNDATION

## NEWS RELEASE

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### **2016 Tip Murphy Legacy Golf Tournament Benefits United Fresh Start Foundation**

*More than \$30,000 Raised to Support Salad Bars for Schools and Foundation Programs*

WASHINGTON, D.C. (September 26, 2016) – The 2016 Tip Murphy Legacy Golf Tournament held Monday, August 29 at the Oasis Golf Club near Cincinnati, Ohio saw a record number of produce and retail representatives come together for an afternoon of golf and networking. The tournament raised over \$30,000 for the United Fresh Start Foundation. Proceeds will be used to purchase salad bars for schools and support the United Fresh Start Foundation's programs and activities, focused on increasing children's access to fresh fruits and vegetables.

"We are so pleased with the industry's continued support for this event," said Bob Spence, Vice President, Del Monte Fresh Produce N.A., Inc. "On behalf of the Tip Murphy Advisory Committee, we would like to thank everyone who came out to support the United Fresh Start Foundation, especially the 18 retailers who were in attendance, and also our other retail supporters who participated in this year's auction prizes."

This year's event attracted retailers, wholesalers, shippers, growers and service providers from throughout the Midwest, with additional colleagues flying in from around the country.

This is the third consecutive year that the Tip Murphy Legacy Golf Tournament has benefitted the United Fresh Start Foundation. Proceeds from the 2014 and 2015 events provided salad bars to 10 schools, and have supported school foodservice trainings, salad bar media and promotional activities and other programs to connect United Fresh members with leading K-12 school foodservice directors.

According to Andrew Marshall, Director of Foundation Programs and Partnerships, United Fresh Produce Association, "The timing of this event is quite beneficial, helping to support salad bars for schools, just as the new school year begins. We appreciate the Tip Murphy Advisory Committee's interest in continuing to have this event support the United Fresh Start Foundation."

To date, the United Fresh Start Foundation and *Let's Move Salad Bars to Schools* partners have supported salad bars for over 4,800 schools in all 50 States, benefitting more than 3 million children every school day.

Additionally, in June at the United Fresh 2016 convention, the Foundation hosted more than 50 school foodservice buyers from the nation's largest and most influential school districts at *The Produce Forum for School Success*. This two-day United Fresh Start Foundation program introduced leading K-12 school foodservice directors to new and innovative produce items for schools, provided opportunities to share

best practices with school foodservice colleagues and network produce industry leaders, as well as hear from USDA officials and discuss what school foodservice operators need from their produce industry partners.

The United Fresh Start Foundation is committed to increasing children's access to fresh fruits and vegetables and helping children achieve the public health goal to make half their plate fruits and vegetables in order to live longer and healthier lives. The Foundation works to create an environment in which kids have easy access to high-quality, great-tasting and affordable fresh fruits and vegetables, whenever and wherever they are choosing snacks or a meal.

The 2016 Tip Murphy Legacy Golf Tournament continued the mission of the Tip Murphy Advisory Committee, to honor the life and career of their dear friend, while raising funds for worthwhile produce industry causes. Terrence "Tip" Murphy, a 15-year veteran of the produce industry was Division Vice President of Retail Sales for Ready Pac Foods when he passed away unexpectedly in July 2008 at age 48. His career included 13 years with Chiquita Brands International.

The 2016 Tip Murphy Legacy Golf Tournament winners include:

1<sup>st</sup> Place

- Seth Stedke, Total Quality Logistics
- Austin Hansford, Total Quality Logistics
- Paul Hammond, Total Quality Logistics
- Rob Wilson, Total Quality Logistics

2<sup>nd</sup> Place

- Tony Harmon, Wonderful Citrus
- Vince Matraccia, The Kroger Company
- Tin Rasmussen, The Kroger Company
- Phil Villapiano, NFL Guest, Odyssey Logistics & Technology Corporation

3<sup>rd</sup> Place

- Craig Slate, SunFed
- Mark Cassius, SunFed
- David Williams, SunFed
- Mike Thomas, SunFed

For more information, visit <https://www.unitedfresh.org/events-programs/tip-murphy/>

For questions about the 2017 event or to renew a sponsorship, contact [Dana Davis](#) at (302) 750-4662.

Pictures



Caption: Vince Matraccia and Tom Rasmussen of The Kroger Company with Phil Villapiano, NFL guest/Odyssey Transportation & Logistics and Tony Harmon of presenting sponsor, Wonderful Citrus.



Caption: Brian Kocher, Castellini Companies and Tim Shepard, Crossett Company with their guests from The Kroger Company, Marvin Lyons and Bill Manning.



Caption: Jeff Dugan, Produce Category Manager at SpartanNash is joined by Kristyn Lawson, Good Foods Group LLC, Greg Kurkjian, IFCO Systems N.A. and Greg Samuels, Del Monte Fresh Produce N.A., Inc.



Caption: Joe Pucci and Mary Zink of Wegmans Food Markets, joined by Jay Ellis and Duncan Love of Ready Pac Foods.