

FRUIT & VEGETABLE STATE PROFILE



MISSOURI

STATE FRUIT & VEGETABLE PRODUCTION

- **\$88.8 Million** Value of fruits, vegetables, berries, potatoes, melons and tree nuts
- **39,596** Acres of fruits, vegetables, berries, potatoes, melons and tree nuts

PRODUCE BUSINESS & EMPLOYMENT

- **3,077** Farms
- **7,157** Farm employees
- **82** Produce shippers, wholesalers and businesses
- **\$12.31 Million** Value in fresh fruit and vegetable exports

OPPORTUNITY FOR FRUIT AND VEGETABLE CONSUMPTION

- **13.5%** Prevalence of childhood obesity ages 10-17; National rank: **#36**
- **86%** of school districts need at least one piece of equipment to better serve nutritious foods
- **99%** of schools are meeting the current school nutrition standards

NEED FOR BETTER HEALTH

- **280,739** Children participating in school breakfast; breakfasts served **45,986,910**
- **603,698** Children participating in school lunch; lunches served **98,297,267**
- **134,780** Participants in the Women, Infants and Children Program (WIC)
- **830,045** Participants in SNAP Program
- **112** Schools have received salad bars through the United Fresh Start Foundation/*Let's Move Salad Bars To Schools* Initiative

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- **\$2.606 Million** Total funding from the Farm Bill Specialty Crop Block Grant Program for **103** projects to increase competitiveness and profitability of producers from 2008-2015.
- **\$3.536 Million** To fund the Fresh Fruit & Vegetable Program in **159** elementary schools this year
- **\$14.55 Million** Estimated annually for fruit and vegetable vouchers for WIC participants.