

# FRUIT & VEGETABLE STATE PROFILE



## MINNESOTA

### STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries: Farms: **902** Acres: **4,802** Value: **\$17,974,000**
- Vegetables, Potatoes & Melons: Farms: **2,623** Acres: **227,641** Value: **\$405,597,000**

### PRODUCE BUSINESS & EMPLOYMENT

- **119** Produce shippers, wholesalers and businesses
- **80** Farmers markets selling fresh fruits and vegetables
- **102,179** FTE produce industry employment impact from producer to retailer

### NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity **25.7%**; National rank: **36**
- Adults consuming fruits and vegetables less than once daily – Fruits: **36.2%** Vegetables: **23.6%**
- Prevalence of childhood obesity ages 10-17 is **14%**; National rank: **32**

### OPPORTUNITY FOR BETTER HEALTH

- **181,890** Children participating in school breakfast; breakfasts served **29,237,794**
- **608,866** Children participating in school lunch; lunches served **96,862,812**
- **124,744** Participants in the Women, Infants and Children Program
- **528,865** Participants in SNAP Program

### IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided **\$3,636,535** from 2008-2013 used to fund **60** projects to increase competitiveness and profitability of Minnesota producers.
- Fresh Fruit & Vegetable Program provides Minnesota **\$3,193,302** to fund fruit and vegetable snacks in **118** elementary schools this year.
- WIC provides Minnesota participants an estimated **\$13.4 million** annually in fruit and vegetable vouchers.

#### SOURCES

USDA 2012 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future