

FRUIT & VEGETABLE STATE PROFILE



KANSAS

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries: Farms: **463** Acres: **1,127** Value: **\$5,808,000**
- Vegetables, Potatoes & Melons: Farms: **441** Acres: **7,118** Value: **\$21,517,000**

PRODUCE BUSINESS & EMPLOYMENT

- **18** Produce shippers, wholesalers and businesses
- **25** Farmers markets selling fresh fruits and vegetables
- **46,927** FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity **29.9%**; National rank: **14**
- Adults consuming fruits and vegetables less than once daily – Fruits: **41.4%** Vegetables: **22.2%**
- Prevalence of childhood obesity ages 10-17 is **14.2**; National rank: **31**

OPPORTUNITY FOR BETTER HEALTH

- **111,453** Children participating in school breakfast; breakfasts served **1,756,9732**
- **348,151** Children participating in school lunch; lunches served **54,417,646**
- **70,614** Participants in the Women, Infants and Children Program
- **286,829** Participants in SNAP Program

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided **\$1,375,202** from 2008-2013 used to fund **33** projects to increase competitiveness and profitability of Kansas producers.
- Fresh Fruit & Vegetable Program provides Kansas **\$2,518,253** to fund fruit and vegetable snacks in **173** elementary schools this year.
- WIC provides Kansas participants an estimated **\$7.6 million** annually in fruit and vegetable vouchers.

SOURCES

USDA 2012 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future

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