FRUIT & VEGETABLE STATE PROFILE UNITED FRESH PRODUCE ASSOCIATION KANSAS

STATE FRUIT & VEGETABLE PRODUCTION

- ° \$27.3 Million Value of fruits, vegetables, berries, potatoes, melons and tree nuts
- ° 14,359 Acres of fruits, vegetables, berries, potatoes, melons and tree nuts

PRODUCE BUSINESS & EMPLOYMENT

- ° 1.099 Farms
- ° 3,517 Farm employees
- ° 18 Produce shippers, wholesalers and businesses
- ° \$4.17 Million Value in fresh fruit and vegetable exports

OPPORTUNITY FOR FRUIT AND VEGETABLE CONSUMPTION

- ° 14.1% Prevalence of childhood obesity ages 10-17; National rank: #31
- 72% of school districts need at least one piece of equipment to better serve nutritious foods
- $^{\circ}$ 98% of schools are meeting the current school nutrition standards
- ° 98% of parents support serving a fruit or vegetable in school meals

NEED FOR BETTER HEALTH

- ° 115,826 Children participating in school breakfast; breakfasts served 18,275,070
- ° 345,398 Children participating in school lunch; lunches served 54,149,124
- ° 62,849 Participants in the Women, Infants and Children Program (WIC)
- ° 253,183 Participants in SNAP Program
- ° 26 Schools have received salad bars through the United Fresh Start Foundation/Let's Move Salad Bars To Schools Initiative

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- ° \$2.008 Million Total funding from the Farm Bill Specialty Crop Block Grant Program for 48 projects to increase competitiveness and profitability of producers from 2008-2015.
- ° \$2.654 Million To fund the Fresh Fruit & Vegetable Program in 171 elementary schools this year
- ° \$6.787 Million Estimated annually for fruit and vegetable vouchers for WIC participants.