

# FRUIT & VEGETABLE STATE PROFILE



## IOWA

### STATE FRUIT & VEGETABLE PRODUCTION

- **\$23.3 Million** Value of fruits, vegetables, berries, potatoes, melons and tree nuts
- **11,300** Acres of fruits, vegetables, berries, potatoes, melons and tree nuts

### PRODUCE BUSINESS & EMPLOYMENT

- **2,119** Farms
- **5,260** Farm employees
- **26** Produce shippers, wholesalers and businesses
- **\$3.8 Million** Value in fresh fruit and vegetable exports

### OPPORTUNITY FOR FRUIT AND VEGETABLE CONSUMPTION

- **13.6%** Prevalence of childhood obesity ages 10-17; National rank: **#35**
- **93%** of school districts need at least one piece of equipment to better serve nutritious foods
- **97.8%** of schools are meeting the current school nutrition standards

### NEED FOR BETTER HEALTH

- **98,260** Children participating in school breakfast; breakfasts served **15,935,498**
- **381,709** Children participating in school lunch; lunches served **61,590,850**
- **63,481** Participants in the Women, Infants and Children Program (WIC)
- **381,641** Participants in SNAP Program
- **24** Schools have received salad bars through the United Fresh Start Foundation/*Let's Move Salad Bars To Schools* Initiative

### IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- **\$2.034 Million** Total funding from the Farm Bill Specialty Crop Block Grant Program for **88** projects to increase competitiveness and profitability of producers from 2008-2015.
- **\$2.713 Million** To fund the Fresh Fruit & Vegetable Program in **126** elementary schools this year
- **\$6.855 Million** Estimated annually for fruit and vegetable vouchers for WIC participants.