

# FRUIT & VEGETABLE STATE PROFILE



## ARIZONA

### STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries: Farms: **458** Acres: **7,203** Value: **n/a**
- Vegetables, Potatoes & Melons: Farms: **1,945** Acres: **130,345** Value: **\$764,062,000**

### PRODUCE BUSINESS & EMPLOYMENT

- **387** Produce shippers, wholesalers and businesses
- **40** Farmers markets selling fresh fruits and vegetables
- **48,380** FTE produce industry employment impact from producer to retailer

### NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity **26%**; National rank: **35**
- Adults consuming fruits and vegetables less than once daily – Fruits: **38%** Vegetables: **20.6%**
- Prevalence of childhood obesity ages 10-17 is **19.8%**; National rank: **7**

### OPPORTUNITY FOR BETTER HEALTH

- **289,276** Children participating in school breakfast; breakfasts served **49,412,485**
- **646,931** Children participating in school lunch; lunches served **108,731,473**
- **1,825,00** Participants in the Women, Infants and Children Program
- **1,016,742** Participants in SNAP Program

### IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided **\$6,226,598** from 2008-2013 used to fund **94** projects to increase competitiveness and profitability of Arizona producers.
- Fresh Fruit & Vegetable Program provides Arizona **\$3,515,605** to fund fruit and vegetable snacks in **107** elementary schools this year.
- WIC provides Arizona participants an estimated **\$19.7 million** annually in fruit and vegetable vouchers.

#### SOURCES

USDA 2012 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future

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