

FRUIT & VEGETABLE STATE PROFILE



ALASKA

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries: Farms: **19** Acres: **21** Value: **n/a**
- Vegetables, Potatoes & Melons: Farms: **164** Acres: **1,059** Value: **n/a**

PRODUCE BUSINESS & EMPLOYMENT

- **5** Produce shippers, wholesalers and businesses
- **8** Farmers markets selling fresh fruits and vegetables
- **6,874** FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity **25%**; National rank: **36**
- Adults consuming fruits and vegetables less than once daily – Fruits: **38.7%** Vegetables: **19.7%**
- Prevalence of childhood obesity ages 10-17 is **14%**; National rank: **32**

OPPORTUNITY FOR BETTER HEALTH

- **20,793** Children participating in school breakfast; breakfasts served **3,444,176**
- **52,589** Children participating in school lunch; lunches served **8,561,749**
- **23,054** Participants in the Women, Infants and Children Program
- **92,067** Participants in SNAP Program

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided **\$1,052,417** from 2008-2013 used to fund **39** projects to increase competitiveness and profitability of Alaska producers.
- Fresh Fruit & Vegetable Program provides Alaska **\$1,941,424** to fund fruit and vegetable snacks in **185** elementary schools this year.
- WIC provides Alaska participants an estimated **\$24.8 million** annually in fruit and vegetable vouchers.

SOURCES

USDA 2012 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future

For more information please contact Robert Guenther, senior vice president of public policy
202-303-3400 or rguenther@unitedfresh.org