

FRUIT & VEGETABLE STATE PROFILE



ALABAMA

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries: Farms: **623** Acres: **3,205** Value: **\$23,872,000**
- Vegetables, Potatoes & Melons: Farms: **1,388** Acres: **16,522** Value: **\$50,332,000**

PRODUCE BUSINESS & EMPLOYMENT

- **55** Produce shippers, wholesalers and businesses
- **43** Farmers markets selling fresh fruits and vegetables
- **30,978** FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity **33%**; National rank: **5**
- Adults consuming fruits and vegetables less than once daily – Fruits: **43.7%** Vegetables: **24.31%**
- Prevalence of childhood obesity ages 10-17 is **18.6%**; National rank: **11**

OPPORTUNITY FOR BETTER HEALTH

- **224,172** Children participating in school breakfast; breakfasts served **37,590,320**
- **539,664** Children participating in school lunch; lunches served **90,687,886**
- **139,000** Participants in the Women, Infants and Children Program
- **896,185** Participants in SNAP Program

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided **\$2,225,478** from 2008-2013 used to fund **69** projects to increase competitiveness and profitability of Alabama producers.
- Fresh Fruit & Vegetable Program provides Alabama **\$3,036,549** to fund fruit and vegetable snacks in **91** elementary schools this year.
- WIC provides Alabama participants an estimated **\$15 million** annually in fruit and vegetable vouchers.

SOURCES

USDA 2012 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future

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