

2017 United Fresh Retail Produce Manager Awards Program Nomination Form



A. Produce Manager to be Nominated:

Produce Manager's Full Name: _____ First/Nickname: _____
Company: _____ Store Location (city, state/province): _____
Manager's Daytime Phone Number: _____ Manager's Email: _____

B. Person Nominating the Produce Manager:

Nominator's Full Name: _____ Company: _____
Title: _____ Phone: _____ Email: _____

C. Nominees' Achievements:

Describe the nominee's achievements in each of the following categories, including as much detail as possible. Answers can be drafted in a separate document; feel free to use as much space as needed. *Note: Photographs and supporting materials are highly encouraged, but will not be returned and may be used for promotional purposes.*

- 1. Innovative Merchandising, Special Displays and Sampling Programs**
(Examples include: Fruits and Veggies More Matters and MyPlate campaigns, holiday and seasonal commodity promotions, etc)
- 2. Produce-Related Community Service or Outreach**
(Examples include: adopt-a-school programs, school tours, community service projects, etc.)
- 3. Recognition and Performance within their Company**
(Examples include: Increased volume and/or sales at store level, company awards, increased areas of responsibility, management training programs or any other performance-based recognition)
- 4. Commitment to Customer Satisfaction and Promoting Fresh Produce**
(Examples include: Customer feedback, Store Manager insight, online store reviews like *Yelp* or *Google*)

D. Approval of Participation:

Participation in this program requires the winners to travel to United Fresh 2017 in Chicago to be held June 13-15, 2017. As a part of the program, a corporate produce executive is required to accompany winners.

All nominees must have advance corporate approval from their company to participate in the program if they are selected as a winner. Please acknowledge the corporate produce representative who has approved this submission:

Name: _____ Title: _____ Company: _____

Nominations must be received by United Fresh no later than January 6, 2017!!!

Email nominations to Jeff Oberman at joberman@unitedfresh.org or

Mail nominations to: Retail Produce Manager Award Program, United Fresh Produce Association; 1901 Pennsylvania Ave. NW, Suite 1100; Washington, DC 20006.

If you have any questions, please contact Jeff Oberman at United Fresh via email or 831-600-8922. Former winners are not eligible. Nominees must be currently employed as a Produce Manager.