

Fresh Produce Economic Impact



\$70M Total Wages

- **\$49K** Fresh Produce and Tree Nuts Exports
 - **\$0** Support for State Governments to Enhance Produce Safety
- \$16.10 State Adverse Effect Wage Rate (AEWR)
- **\$16.10** State Minimum Wage Per Hour

Opportunities to Increase Fruit & Vegetable Consumption



of Schools Needing Updated Kitchen Equipment

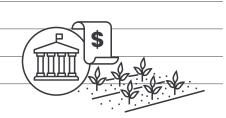


86.35% of adults across District of Columbia are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

in fruit and vegetable vouchers for participants in the Women, \$3.6M Infants and Children program (WIC)

Farm Bill Investments in Fruits & Vegetables

- \$2.1M in Fresh Fruit and Vegetable Program (FFVP) to 45 schools annually
- **\$243K** Specialty Crop Block Grants
 - **\$0** Specialty Crop Research Initiative (SCRI)
 - **\$0** Pest and Disease Grants
 - **0%** Organic Share of Produce Dollars





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freshproduce.com

#PowerOfFresh