

United Fresh Workforce Grassroots Action

Farm Workforce Modernization Act HR 5038

Action Items for Your U.S. House of Representative

United Fresh would like you to reach out to your U.S. House of Representative and ask that they support HR 5038. There are several ways you can participate which are described below.

- 1. CALL YOUR REPRESENTATIVE** Look up your Representative's [contact information](#). Below are phone talking points to consider, when done please submit comments/notes.
 - a. Good morning/afternoon, my name is [NAME] and I work for [COMPANY] – OR live in [TOWN].
 - b. I am calling today to ask that Representative [NAME] support the Farm Workforce Modernization Act HR 5038 and vote yes for this bill.
 - c. For over 30 years we have asked Congress to pass an immigration bill that will give certainty to agriculture for its current workforce and provide a strong guestworker program for future needs. HR. 5038 does this, and we want the Congressman to support this measure. Thank you very much and have a nice day.
- 2. SOCIAL MEDIA** provides a great opportunity to interact and engage directly with lawmakers who will have an impact on this bill. Please consider posting the following options to Twitter and/or Facebook. [Click here for sample graphics](#)
 - a. The health of the agriculture industry is tied directly to **#AgLabor** **[Insert your Rep's handle]*. The produce industry urges you to support the **#FarmWorkforceModernizationAct**. We need access to a legal and stable workforce. **#PowerOfFresh** **[Insert workforce photo from your business]*
 - b. **#AgLabor** is critical to the produce industry. We need sensible **#AgLabor** reform. I urge you to contact your Representative to support the **#FarmWorkforceModernizationAct** <https://bit.ly/2PHhrHI>
- 3. EMAIL:** [Take 2 minutes](#) and email your Member of Congress, asking them to support Agriculture Workforce Modernization Act HR 5038. United Fresh has provided a draft letter. We STRONGLY encourage you to personalize the opening and closing paragraph with information on how this bill will help you and your business.
- 4. SCHEDULE A MEETING** with your Representative's district office. [Click here](#) for detailed talking points for a meeting.
- 5. SHARE:** As a key produce industry leader in your community please consider sharing our [grassroots action alert](#) with your colleagues, local and national business partners, family and Chambers of Commerce and tell them how this bill will directly benefit your business – the status quo is not acceptable.

SUPPORT HR 5038

This legislation marks an important first step in securing a legal stable workforce. [Learn more here](#).

ACROSS THE COUNTRY

Hundreds of agricultural organizations from across the country have come together to support the bipartisan Farm Workforce Modernization Act (HR 5038). [Review here](#).

INFORMATION/FEEDBACK

ANY feedback you hear on any of the actions you take with your Member of Congress and their staff please let us know so we can compound your efforts on Capitol Hill. Contact John Hollay, jhollay@unitedfresh.org
202.303.3421

TAKE ACTION

Your United Fresh team is working diligently to move this bill forward. For more information on how to get involved contact Angela Tiwari, atiwari@unitedfresh.org
202.303.3416