Prioritizing Fresh Produce

Michael Rosenberger, MBA
Executive Director

Dallas Independent School District
Food and Child Nutrition Services
Dallas ISD Food and Child Nutrition Services

Our goal is to provide nutrition to students that fuels successful learning.

230 Schools
157,000 enrolled students
38 million meals/year
Dallas ISD Food and Child Nutrition Services Programs

- **Breakfast Meals** – 16 million/ year
- **Lunch Meals** – 20 million/ year
- **After School Meal Program** – 1.1 million/ year
- **Summer Meal Programs** - 354,000/summer 2018
- **Farm to School Program**
- **Department of Defense**
- **Fresh Fruit & Vegetable Program**
## Meal Programs

### 2018-19 Meals Served

<table>
<thead>
<tr>
<th>Year</th>
<th>Month</th>
<th>Breakfast</th>
<th>Lunch</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>August</td>
<td>816,024</td>
<td>1,086,816</td>
</tr>
<tr>
<td></td>
<td>September</td>
<td>1,649,372</td>
<td>2,148,259</td>
</tr>
<tr>
<td></td>
<td>October</td>
<td>1,800,792</td>
<td>2,407,406</td>
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<tr>
<td></td>
<td>November</td>
<td>1,434,902</td>
<td>1,935,172</td>
</tr>
<tr>
<td></td>
<td>December</td>
<td>1,065,141</td>
<td>1,421,820</td>
</tr>
<tr>
<td>2019</td>
<td>January</td>
<td>1,356,342</td>
<td>1,906,489</td>
</tr>
<tr>
<td></td>
<td>February</td>
<td>1,449,738</td>
<td>2,041,961</td>
</tr>
<tr>
<td></td>
<td>March</td>
<td>1,264,859</td>
<td>1,788,103</td>
</tr>
<tr>
<td></td>
<td>April</td>
<td>1,590,515</td>
<td>2,288,405</td>
</tr>
<tr>
<td></td>
<td>May</td>
<td>1,536,322</td>
<td>2,141,888</td>
</tr>
<tr>
<td></td>
<td>Grand Total</td>
<td>13,964,006</td>
<td>19,166,318</td>
</tr>
</tbody>
</table>

### Summer Food - Participation by Meal and Month

<table>
<thead>
<tr>
<th>Meal Type</th>
<th>June 2018</th>
<th>July 2018</th>
<th>August 2018</th>
<th>Grand Total</th>
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</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>95,683</td>
<td>23,799</td>
<td>5,177</td>
<td>130,659</td>
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<tr>
<td>Lunch</td>
<td>153,892</td>
<td>47,159</td>
<td>9,652</td>
<td>210,703</td>
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<tr>
<td>Supper</td>
<td>11,340</td>
<td>624</td>
<td>297</td>
<td>12,261</td>
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<tr>
<td>Grand Total</td>
<td>260,915</td>
<td>77,582</td>
<td>15,125</td>
<td>353,623</td>
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</tbody>
</table>

**Breakfast**: 14 Million

**Lunch**: 20 Million
Purchasing Initiatives

- How to identify local produce?
- Partnership with Texas Department of Agriculture
- Forward planning and buying
Procuring Fresh Foods

- Purchasing Local — Total of 1.2 million cases of different produce.

- Dallas ISD - Purchased more than $7M of fresh foods to all schools/ 2018-2019
Partnerships

- Community Outreach
- Kids Teaching Kids
- Weekend Backpack Program
- After School Nutrition Education

- Cooking Up Change
- Breakfast Battle
- Harvest of The Month
- Nutrition education and fresh foods provided to families
Promotions

• Farmers - Partnership with farmers to promote healthy eating, local products, and harvesting.

• State Fair - Promotes learning activities of farming and healthy foods.

• STEAM school – Educational approach to learning that uses Science, Technology, Engineering, the Arts and Mathematics as access points for guiding student inquiry, dialogue, and critical thinking.
- International collaboration with the French Department of Agriculture and in partnership with Interfel (French Inter-Branch Association of Fresh Fruits and Vegetables)
- The program introduces students to new fruits and vegetables
- Many inner-city students live in food deserts with little access to fresh items.
GOALS

- Goal to increase local food purchase by 5% and to increase relationship with students to eat more fresh foods.
  - Through Social media, schools' events, posters, etc.

  - To create a culture of Fresh Foods within the schools.
  - With help of teachers, culinary programs, farmer and vendors, school leaders, and city of Dallas and local non-profit community organizations.