Fresh Fruit & Vegetable State Profile

WEST VIRGINIA

State Fruit & Vegetable Production

11K Acres of Fresh Produce & Tree Nuts
$4.1M Fresh Produce & Tree Nuts Exports
$32M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

2,399 Farms
2,621 Farm Employees

20% INCREASE nationwide in H2A workers in 2018

30 Produce Shippers, Wholesalers & Businesses

Opportunities to Increase Fruit & Vegetable Consumption

$500 M INCREASE
IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS
EXPECTED NATIONWIDE IN FY 2019

32 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative

100% of schools need Updated Kitchen Equipment

ONLY 7% of adults across West Virginia are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

83M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs

$2.5 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)

$2.2 M in Fresh Fruit and Vegetable Program (FFVP) to 184 schools annually

$2.4 M in Specialty Crop Block Grants through 150 total block grants

Total Market Access Program (MAP) Funding for Specialty Crops $53M FY 2016

unitedfresh.org | 1901 Pennsylvania Ave. NW Suite 1100 | Washington, D.C. 20006
Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh-cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption.

Robert L. Guenther  
Senior Vice President, Public Policy  
202.303.3409  
gruenther@unitedfresh.org

Dr. Jennifer McEntire  
Vice President, Food Safety & Technology  
202.303.3419  
jmcentire@unitedfresh.org

John Hollay  
Senior Director, Government Relations  
202.303.3400  
jhollay@unitedfresh.org

Katie McGowan  
Food Safety Program Coordinator  
202.303.3402  
kmcgowan@unitedfresh.org

Mollie Van Lieu  
Senior Director, Nutrition Policy  
202.303.3403  
mvanlieu@unitedfresh.org

Dr. Emily Griep  
Manager, Food Safety  
202.303.3401  
egriep@unitedfresh.org

Angela Bezon Tiwari  
Director, Grassroots and Political Action  
202.303.3416  
atiwari@unitedfresh.org

Murray Miller  
Government Relations Assistant  
202.303.3426  
mmiller@unitedfresh.org

Thomas E. Stenzel  
President & CEO  
202.303.3406  
tstenzel@unitedfresh.org