Fresh Fruit & Vegetable State Profile

NORTH DAKOTA

State Fruit & Vegetable Production

158 K Acres of Fresh Produce & Tree Nuts
$94 M Fresh Produce & Tree Nuts Exports
$240 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

382 Farms
8,291 Farm Employees
20% INCREASE nationwide in H2A workers in 2018
52 Produce Shippers, Wholesalers & Businesses

Fresh Produce & Tree Nuts Exports

$500 M INCREASE in Agricultural Imports of Fresh Fruits, Vegetables and Tree Nuts expected nationwide in FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

10 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative
74% of schools need updated kitchen equipment
ONLY 10% of adults across North Dakota are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

34 M annual servings of fruits & vegetables served through the National School Lunch program
$875 K in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2019
$2 M in Fresh Fruit and Vegetable Program (FFVP) to 74 schools annually FY 2019

Total Market Access Program (MAP) Funding for Specialty Crops

$16 M in Specialty Crop Block Grants through 201 block grants FY 2008-2018

Total Market Access Program (MAP) Funding for Specialty Crops

$53 M FY 2016

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Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh-cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption.

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