Fresh Fruit & Vegetable State Profile

NEW YORK

State Fruit & Vegetable Production

- 337 K Acres of Fresh Produce & Tree Nuts
- $125 M Fresh Produce & Tree Nuts Exports
- $778 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

- 7,791 Farms
- 35,092 Farm Employees
- 797 Produce Shippers, Wholesalers & Businesses

Opportunities to Increase Fruit & Vegetable Consumption

- $500 M INCREASE IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS EXPECTED NATIONWIDE IN FY 2019
- 149 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative
- 90% of schools need Updated Kitchen Equipment
- ONLY 12% of adults across New York are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

- 673 M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs
- $31 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2019
- $6.7 M in Fresh Fruit and Vegetable Program (FFVP) to 253 schools annually FY 2018
- $12 M in Specialty Crop Block Grants through 123 total block grants FY 2008-2018
- $149 K value in Pest & Disease Grants FY 2019
- $24 M in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

Total Market Access Program (MAP) Funding for Specialty Crops $53M FY 2016

unitedfresh.org | 1901 Pennsylvania Ave. NW Suite 1100 | Washington, D.C. 20006
Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh-cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption.

Robert L. Guenther
Senior Vice President, Public Policy
202.303.3409
rguenther@unitedfresh.org

Dr. Jennifer McEntire
Vice President, Food Safety & Technology
202.303.3419
jmcentire@unitedfresh.org

John Hollay
Senior Director, Government Relations
202.303.3400
jhollay@unitedfresh.org

Katie McGowan
Food Safety Program Coordinator
202.303.3402
kmcgowan@unitedfresh.org

Mollie Van Lieu
Senior Director, Nutrition Policy
202.303.3403
mvanlieu@unitedfresh.org

Dr. Emily Griep
Manager, Food Safety
202.303.3401
egriep@unitedfresh.org

Angela Bezon Tiwari
Director, Grassroots and Political Action
202.303.3416
atiwari@unitedfresh.org

Murray Miller
Government Relations Assistant
202.303.3426
mmiller@unitedfresh.org

Thomas E. Stenzel
President & CEO
202.303.3406
tstenzel@unitedfresh.org

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