**Fresh Fruit & Vegetable State Profile**

**NEW HAMPSHIRE**

**State Fruit & Vegetable Production**
- Acres of Fresh Produce & Tree Nuts: 9,000
- Value of Fresh Produce & Tree Nuts: $300 Million

**State Fruit & Vegetable Businesses & Workforce**
- Farms: 1,267
- Farm Employees: 3,897
- Produce Shippers, Wholesalers & Businesses: 7

**Federal Investments in Fruits & Vegetables**
- **$500 Million Increase** in agricultural imports of fresh fruits, vegetables and tree nuts expected nationwide in FY 2019.
- **$1 Million** in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) in FY 2019.
- **$2 Million** in Specialty Crop Block Grants through 82 total block grants from FY 2008-2018.
- **$2.5 Million** in Federal investments in the United Fresh Start Foundation and Salad Bars to Schools Initiative.

**Opportunities to Increase Fruit & Vegetable Consumption**
- **25%** of schools have received salad bars through the industry's investment.
- **92%** of schools need updated kitchen equipment.
- **ONLY 13%** of adults across New Hampshire are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption.

**Federal Investments in Fruits & Vegetables**
- **30 Million** servings of fruits and vegetables served daily through the National School Lunch & Breakfast programs.
- **$1 Million** in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) in FY 2019.
- **$2 Million** in Specialty Crop Block Grants through 82 total block grants from FY 2008-2018.

**Total Market Access Program (MAP)**
- **$53 Million** in FY 2016 for Specialty Crops.

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Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh-cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption.

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