Fresh Fruit & Vegetable State Profile

NEVADA

State Fruit & Vegetable Production

6K Acres of Fresh Produce & Tree Nuts
$1.8 M Fresh Produce & Tree Nuts Exports
$19 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

207 Farms
1,989 Farm Employees

$2.5 M Federal Investments in Fruits & Vegetables

$4.6 M Federal Investments in Fruits & Vegetables

Opportunities to Increase Fruit & Vegetable Consumption

20% INCREASE nationwide in H2A workers in 2018

20% of adults across Nevada are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

89% of schools need Updated Kitchen Equipment

98 M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs

86 schools annually

Federal Investments in Fruits & Vegetables

$2.6 M in Specialty Crop Block Grants through 105 total block grants

$500 M INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS EXPECTED NATIONWIDE IN FY 2019

89% of schools need Updated Kitchen Equipment

39 Produce Shippers, Wholesalers & Businesses

98 M Federal Investments in Fruits & Vegetables

United Fresh Produce Association

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Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh-cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption.

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