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Representative Jim McGovern to Keynote Washington Conference

WASHINGTON, D.C. (September 12, 2019) – Representative Jim McGovern (D-MA) will keynote Tuesday morning’s Opening General Session Breakfast, September 17, during this year’s annual United Fresh Washington Conference.


A steadfast leader in nutrition and hunger initiatives in Congress, Rep. McGovern founded the Food as Medicine Working Group in 2018 within the Congressional Hunger Caucus, and is a senior member of the House Committee on Agriculture’s Subcommittee on Nutrition and Oversight. He also is a member of the Specialty Crops Caucus.

“As we gather our industry in D.C. to share our critical message on the importance of ensuring families and children have access to the fresh produce we supply, I can think of no more fitting advocate to keynote our kick-off breakfast,” said United Fresh’s Senior Vice President of Public Policy Robert Guenther. “Congressman McGovern is a fearless leader, fighting at every turn for strong school meal programs and access to nutritious foods for everyone.”

Hundreds of fresh produce industry leaders will converge for the United Fresh Washington Conference, September 16-18, to engage in strategic, face-to-face dialogue with key members of Congress, their staff and top regulatory officials. For more information and to register, visit www.unitedfresh.org. For questions, contact Angela Tiwari, United Fresh’s Director of Grassroots & Political Action, at 202-303-3416.

Media are invited to attend but must pre-register by contacting Mary Coppola, United Fresh’s Vice President, Marketing & Communications at mcoppola@unitedfresh.org.

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About United Fresh Produce Association
Founded in 1904, the United Fresh Produce Association serves companies at the forefront of the global fresh and fresh-cut produce industry, including growers, shippers, fresh-cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. From its headquarters in Washington, D.C. and Western Regional office in Salinas, Calif., United Fresh and its members work year-round to make a difference for the produce industry by driving policies that increase consumption of fresh produce, shaping critical legislative and regulatory action, providing scientific and technical leadership in food safety, quality assurance, nutrition and health, and developing
educational programs and business opportunities to assist member companies in growing successful businesses. For more information, visit www.unitedfresh.org or call 202-303-3400.