# Fresh Fruit & Vegetable State Profile

## Michigan

### State Fruit & Vegetable Production
- **Acres of Fresh Produce & Tree Nuts**: 448 K
- **Fresh Produce & Tree Nuts Exports**: $192 M
- **Value of Fresh Produce & Tree Nuts**: $975 M

### State Fruit & Vegetable Businesses & Workforce
- **Farms**: 6,989
- **Farm Employees**: 52,134
- **Produce Shippers, Wholesalers & Businesses**: 201

### Federal Investments in Fruits & Vegetables
- **Total Market Access Program (MAP) Funding for Specialty Crops**: $53 M (FY 2016)
- **$16 M in Specialty Crop Block Grants through 247 total block grants (FY 2008-2018)**
- **$27 M in projects through Specialty Crop Research Initiative (SCRI) (FY 2008-2017)**

### Opportunities to Increase Fruit & Vegetable Consumption
- **357 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative**
- **97% of schools need Updated Kitchen Equipment**
- **ONLY 10% of adults across Michigan are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption**

### $500 M Increase in Agricultural Imports of Fresh Fruits, Vegetables and Tree Nuts
- Expected nationwide in FY 2019

### Total Market Access Program (MAP) Funding for Specialty Crops
- **$16 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) (FY 2019)**
- **$16 M in Fresh Fruit and Vegetable Program (FFVP) to 204 schools annually (FY 2018)**

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Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh-cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption.

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