Fresh Fruit & Vegetable State Profile

GEORGIA

State Fruit & Vegetable Production

246 K Acres of Fresh Produce & Tree Nuts
$342 M Fresh Produce & Tree Nuts Exports
$988 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

4,204 Farms
24,320 Farm Employees
239 Produce Shippers, Wholesalers & Businesses

TOP 10 STATE for certified H2A workers in 2018

Opportunities to Increase Fruit & Vegetable Consumption

$500 M INCREASE IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS EXPECTED NATIONWIDE IN FY 2019

210 schools and growing have received salad bars through the industry's investment in the United Fresh Start Foundation and Salad Bars to School Initiative

92% of schools need Updated Kitchen Equipment

ONLY 10% of adults across Georgia are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

502 M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs

$15 M in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2019

$4 M in Fresh Fruit and Vegetable Program (FFVP) to 162 schools annually FY 2018

$11 M in Specialty Crop Block Grants through 191 total block grants FY 2008-2018

$10 M in projects through Specialty Crop Research Initiative (SCRI) FY 2008-2017

Total Market Access Program (MAP) Funding for Specialty Crops

$53M FY 2016

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UNITED FRESH
PRODUCE ASSOCIATION

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh-cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption.

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