Fresh Fruit & Vegetable State Profile
District of Columbia

$500 M INCREASE
IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS
EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

29 schools and growing have received salad bars through the industry’s investment in the United Fresh Start Foundation and Salad Bars to School Initiative

81% of schools need Updated Kitchen Equipment

ONLY 12% of adults across D.C. are meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables

25 M servings of fruits & vegetables served daily through the National School Lunch & Breakfast programs

$904 K in fresh fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC) FY 2019

$2 M in Fresh Fruit and Vegetable Program (FFVP) to 45 schools annually FY 2019

$2.2 M in Specialty Crop Block Grants through

Total Market Access Program (MAP) Funding for Specialty Crops $53 M FY 2016

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

Produce Shippers, Wholesalers & Businesses

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20% INCREASE nationwide in H2A workers in 2018

State Fruit & Vegetable Businesses & Workforce
Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh-cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption.

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