Washington Conference Attendees to Engage with Key Offices in Washington, D.C.

WASHINGTON, D.C. (August 19, 2019) – In the new Produce Industry Engagement Beyond Capitol Hill outing on September 18, United Fresh Washington Conference attendees will be immersed in policy issues with key regulatory offices throughout Washington, D.C.

“These visits are a great complement to our Congressional meetings on Capitol Hill,” said United Fresh’s Senior Vice President of Public Policy Robert Guenther. “We’re thrilled to further engage our attendees with government officials and stakeholders who are shaping both the legislative and business climate.”

Attendees can choose from one of four limited-availability opportunities taking place from 10 am until noon on Wednesday, September 18.

1. Attendees have the opportunity to meet with White House and Administration officials for a top-level briefing on national policy and agricultural issues at the Old Executive Office Building in the White House complex.

2. U.S. Food and Drug Administration (FDA) Deputy Commissioner for Food Policy and Response Frank Yiannas and other top FDA officials will visit with attendees at the Grand Hyatt, the Washington Conference headquarters hotel, for a session focused on how industry and government can work together to enhance food safety.

3. At the Embassy of Peru, bilateral trade and agriculture will be at the center of the discussion, as attendees explore ways the U.S. and Peru can work together to serve consumers and the industry alike.

4. Attendees can hear from leading federal research officials, including the Agricultural Research Service and the Foundation for Food and Agriculture Research, on how the government and private sector are driving innovation that can enhance the fresh produce industry.

The Produce Industry Engagement Beyond Capitol Hill event requires a United Fresh Washington Conference registration and is available at no additional cost. For more information and to register, visit www.unitedfresh.org. For questions, contact Angela Tiwari, Director of Grassroots & Political Action, at 202-303-3416.
About United Fresh Produce Association
Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh-cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. And, through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption. For more information, visit www.unitedfresh.org.