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Produce Outlook Panel To Kick-Off United Fresh 2019

Future Trends Take Prime Focus at Luncheon Kick-Off Event

WASHINGTON, D.C. (April 8, 2019) – A diverse group of industry leaders will forecast the future at the Produce Outlook Roundtable Luncheon, Monday, June 10, kicking off the United Fresh 2019 Convention & Expo in Chicago.

“There is no one better to highlight the disruptors and innovations that are driving our industry into the future than those business leaders living it every day,” said United Fresh President & CEO Tom Stenzel.

Stenzel will moderate the panel including the following industry leaders:

- Paul Lightfoot, CEO, BrightFarms
- Mary Thompson, CEO, Bonduelle Fresh Americas/Ready Pac Foods
- James Rogers, CEO, Apeel Sciences
- Jose Antonio Gomez, CEO, Camposol Fresh USA, Inc.
- Melissa Melshenker Ackerman, President, Produce Alliance
- Rich Gonzales, Vice President, Global Produce Sourcing, Walmart Stores Inc.

“Each of these individuals bring a unique leadership perspective to our industry, from innovative production techniques and product development, to breakthrough technologies, to next stage global business strategy,” Stenzel said. “I’m excited to interview these innovators, and I invite industry members to send me their questions for the panel.”

“The new Produce Outlook Roundtable is one of the many new events we’ve added this year to create an enhanced business experience for the fresh produce industry,” said Greg Corrigan, Senior Director of Produce and Floral, Raley’s Family of Fine Stores, and United Fresh Chairman. “From new B2B one-on-one matchmaking sessions, to new networking events bringing potential business partners together, to opportunities to connect with colleagues who share mutual interests, United Fresh 2019 will offer unprecedented value to our industry.”

For more information about this year’s event and to register, visit www.unitedfreshshow.org. Industry members who want to ask a question of the Produce Outlook Roundtable panel can send their questions to Amanda Griffin, United Fresh’s Senior Director of Education & Member Programs, at agriffin@unitedfresh.org.

Attendees must have an All Access Package for United Fresh 2019 Convention & Expo, to attend Monday's Produce Outlook General Session. In addition, attendees will enjoy three days of enhanced networking, B2B partner meetings, education and energy packed into Chicago's McCormick Place Convention Center, June 10-12. The events will deliver unprecedented value and access to the latest industry innovations. Registration information is available at www.unitedfreshshow.org.

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About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption. For more information, visit www.unitedfresh.org or call 202-303-3400.