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## **United Fresh Partner X-Change Matchmaking Event Sells Out**

*Waiting List Established for Retailers and Suppliers*

WASHINGTON, D.C. (April 3, 2019) – United Fresh’s new Partner X-Change matchmaking program at the 2019 Convention & Expo has sold out. On Monday, June 10, 20 retailers/foodservice companies will be matched with 20 suppliers for one-on-one meetings, kicking-off this year’s event.

“We’re excited to see such a strong turnout from retail and foodservice buyers,” said Greg Corrigan, Senior Director of Produce and Floral, Raley’s Family of Fine Stores, and Chairman of United Fresh’s Board of Directors. “And, our suppliers have recognized the great opportunity to make one-on-one connections at the convention too.”

Following the meetings, retail and foodservice guests will then participating in Monday night’s Opening Party on Navy Pier as well as the expo on Tuesday and Wednesday. The following companies are participating buyers in the Partner X-Change:

- Albertsons Companies
- Associated Wholesale Grocers
- Baldor Specialty Foods
- Big Y
- Costco
- Danaco Solutions
- FreshDirect
- FreshPoint
- Giant Eagle Markets
- Hy-Vee
- McDonalds
- Meijer
- Publix
- Raley’s Family of Fine Stores
- Sam’s Club
- Target Corporation
- The Fresh Market
- Tops Friendly Market
- US Foods

- Walmart Stores Inc.

“With this strong commitment so early in the process, we’re going to work to add a few more opportunities to the Partner X-Change,” said United Fresh’s Vice President of Convention & Industry Collaboration, John Toner. “We’ve started a waiting list for companies interested in participating.”

“The Partner X-Change is one of many new events added to this year’s programming in order to create an enhanced business experience for the fresh produce industry,” said Corrigan. “From education on trends and innovations shaping the future, to new networking events bringing potential business partners together, to opportunities to connect with colleagues who share mutual interests, United Fresh 2019 will offer unprecedented value to our industry,” he said.

Attendees at United Fresh 2019 Convention & Expo, June 10-12, will enjoy three days of enhanced networking, B2B partner meetings, education and energy packed into Chicago’s McCormick Place Convention Center. The events will deliver unprecedented value and access to the latest industry innovations. Registration is available at [www.unitedfreshshow.org](http://www.unitedfreshshow.org).

For more information about the Partner X-Change program and to add your company to the wait list, contact United Fresh’s Vice President of Convention & Industry Collaboration, John Toner at 202-303-3424 or [jtoner@untiedfresh.org](mailto:jtoner@untiedfresh.org).

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#### **About United Fresh Produce Association**

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption. For more information, visit [www.unitedfresh.org](http://www.unitedfresh.org) or call 202-303-3400.